

# Streamlining Tabula Rasa's Workplace Giving Program

Helping a 1500-employee healthcare technology company elevate their charitable matching program.



Over 200 employees have created Charityvest accounts.



600% increase in the value of matching donations.



Over 55 organizations have received generous donations.

Healthcare technology company Tabula Rasa puts a strong emphasis on fostering a high-performance culture among its employees. "The TRHC Way" initiative focuses on fundamentals such as listening generously, fixing problems at the source, and being relentless about improvement. When it came to its charity matching program, Tabula Rasa was paying attention to these tenets and realized that the program needed some enhancements.

Tabula Rasa's giving program had become more of a giving of time and energy, rather than a giving of donations. They weren't sure what the solution was but knew there had to be a better and more effective way to make an impact.

## It Was A Chaotic Situation

"It was a mess!" is how Tabula Rasa's Benefits Specialist [Courtney Cleary](#) summed up its former matching program. The intensively manual process had involved multiple forms that were manually filled in, sent out, sent back, set up, and ended up who knows where. The system was inefficient, time consuming, and a big hassle for both the employees and the HR group.

The ineffective program was reflected in low employee engagement. Only eight of Tabula Rasa's 1,500 employees were making donations over a six-month period.

## Then They Found A Simple, Cost Effective Solution

Tabula Rasa researched several charitable giving platforms and was met with some roadblocks. Quite a few companies were overpriced or lacked transparency about their large fees. This took away from the integrity of the donations being made.

Charityvest stood out because they offered everything that the others did not – no hidden fees, fast onboarding, and great customer service. Courtney expressed, "Selecting Charityvest was a no brainer. It was so easy, cost effective, and exactly met our needs. It took just one afternoon to onboard the program with zero hiccups."

## Charityvest Was the Right Fit for Both Employees & Employer

Tabula Rasa started collaborating with Charityvest in January 2021 and saw immediate results from the new matching program.

The Tabula Rasa HR team likes the automated platform with its zero paperwork and real-time reporting. According to Courtney, "Charityvest has truly transformed our matching program. It's a great feeling that as a company we're now making a bigger impact with our charitable giving."

Charityvest aims to provide its partners with the tools to be more generous. But it takes companies like Tabula Rasa to leverage those tools and be the catalysts for change. Charityvest Co-founder Stephen Kump agrees that, "Internal leaders who genuinely care about the employee giving experience can be a difference maker for engagement. Courtney and Gab at Tabula Rasa have been those leaders. They have been dynamic internal champions, and it's been a privilege to work alongside them."



## The Modern Charitable Giving Platform

Make employees the authors of your impact story through corporate charitable giving. Automatic rules-based charitable matching, reporting, and administration in one simple platform.



Let us help you drive engagement without a big effort.

[Schedule a demo](#)